

Google Promotions ID

This guide explains how to associate products in NCompass with the `promotion_id` attribute required for Google Merchant Center promotions. This allows you to run targeted promotions for groups of products as outlined in Google's documentation:

[Google Merchant Promotions - About the promotion_id attribute](#)

Step 1: Create the `promotion_id` Attribute in NCompass

To begin, you need to create a new attribute that links products to Google's `promotion_id`.

Instructions:

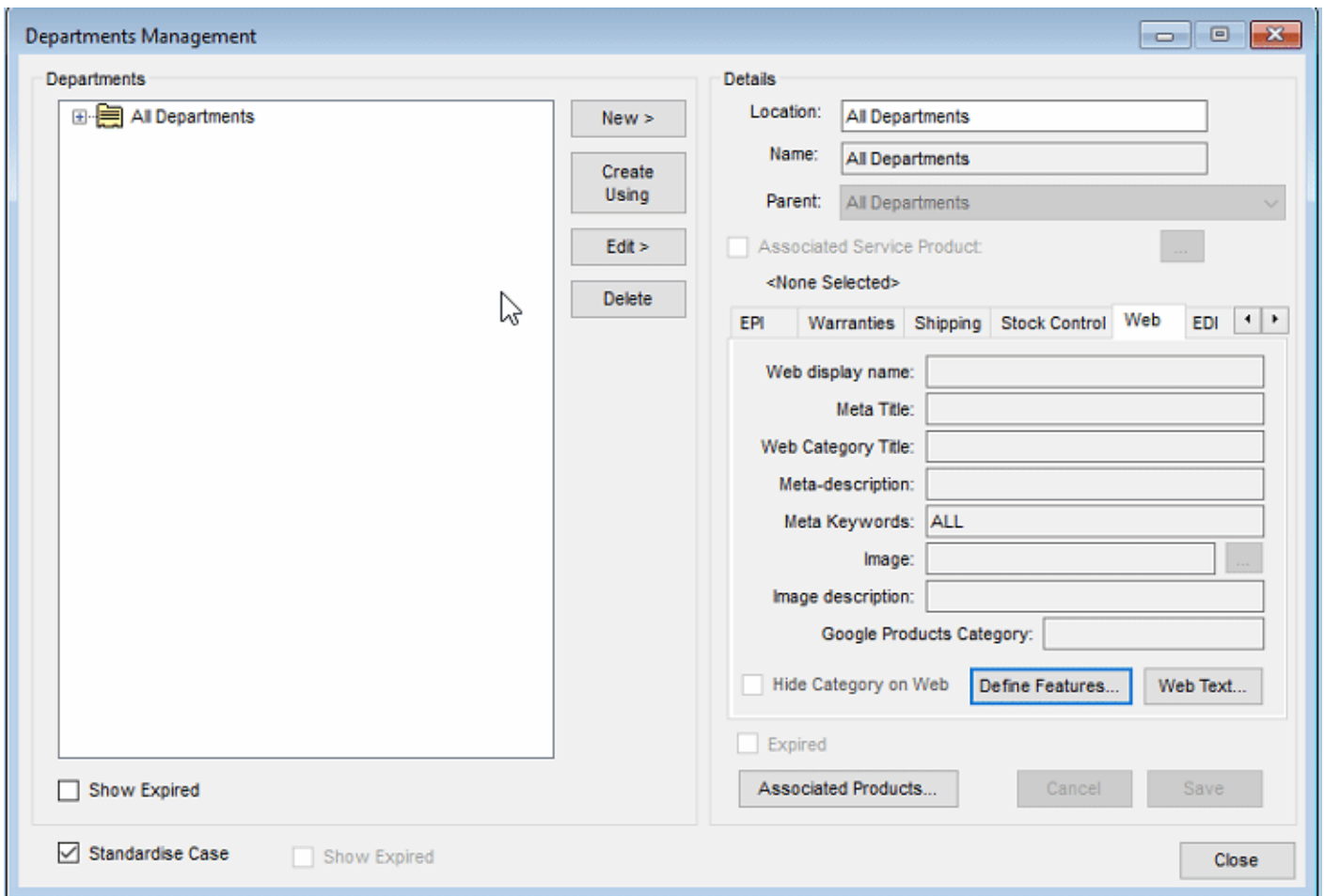
1. **Log in to NCompass.**
2. Navigate to **Department Management**.
3. Highlight the "**All Departments**" category.
4. Click the **Web** tab.
5. Select **Define Features**.
6. In the new window, click **Create New** and enter the following details:

Field	Value
Display Name	Google Promotion ID [Hide]
Use as Filter	Unchecked
Display Priority	-1
Feature Type	Dropdown
Map To Web Attribute ID	<code>googlepromoid</code>

“ **Tip:** The `[Hide]` tag in the Display Name ensures this feature doesn't appear on the frontend filter panel.

Video Walkthrough

A short video demonstrating how to create this attribute in the Department Administration panel is available below.



Step 2: Assign Promotion IDs to Products

Once the attribute is created, you can assign promotion IDs to individual or bulk product listings using the new `googlepromoid` field either through ncompass price import facility, OR assigning the feature manually on a product level basis. If you require further information on how to manage your price imports , or managing features on products, please reach out to our support email on support@findesolutions.com

Once you synchronise products to your website with the value inside that attribute, these will correctly display in the merchant feed with a `promotion_id` value against the product